



OCT 1 - 5, 2012
KITCHENER, ONTARIO

INNOVATING TOGETHER

2012 COMMUNITIES COLLABORATING INSTITUTE

Join Thought Leaders

Margaret Wheatley, Tim Brodhead, Michael Jones, Al Etmanski, Alan Broadbent, Joe-Anne Priel, Jenny Kain along with Paul Born, Mark Cabaj, Liz Weaver and the Tamarack Team at this unprecedented, week-long leadership event.

- Explore how cities are innovating together
- Engage with innovative leaders and world renowned thinkers
- Advance your community's agenda with innovative mobilization techniques
- Embrace the power of citizen engagement and multi-sector collaboration
- Rejuvenate and grow your collaborative leadership capacity
- Earn a Communities Collaborating Institute Certificate from Tamarack

REGISTER NOW AT: www.tamarackcommunity.ca/cci.html

THE INSTITUTE IS DESIGNED FOR THOSE WHO:

- Desire new ways to lead, engage and transform communities
- Embrace the power of community innovation and place based solutions to complex problems
- Work collaboratively on issues such as community health and well-being, poverty reduction, environmental sustainability, neighbourhood revitalization, crime prevention, youth or aboriginal engagement, local food systems and other complex issues
- Manage or volunteer with a collaborative team or roundtable
- Are key supporters of collaborative work: including businesses; funders; national, provincial or regional governments; and intermediary organizations



Be Inspired by Meg Wheatley

“The need for new leaders is urgent. We need new leadership in communities everywhere. New leadership becomes a central and pressing challenge of our time.”

MEG WHEATLEY, PIONEERING LEADERS

For the first time at Innovating Together: Communities Collaborating Institute, Meg will present her ideas from her paper, *Pioneering Leaders*, and provide kind encouragement to all participants. Meg is a well-respected writer, speaker, and teacher of leadership and systemic change of our time. As the author of six books, she has harnessed the complex wisdom of nature – to help us imagine a simpler and more natural way to lead collaboratively. With her book, *Leadership and the New Science*, and as founder of the Berkana Institute, Meg has been a major inspiration to the Communities Collaborating Institute since its inception. You will be truly inspired in your leadership journey after a day with Meg Wheatley!

THOUGHT LEADERS

Each day the learning community will be enriched through conversations with engaging leaders whose perspectives are shaping the field of collaboration and the innovative work of communities.



Michael Jones is a Juno nominated pianist, composer, and leadership educator who will inspire your mind with his words and your soul with his music. He is well known for his innovative work in bringing together authentic leadership with creative artistry to inspire personal transformation and collective learning. Michael has been associated with the James MacGregor Burns Academy of Leadership, University of Maryland, the MIT Dialogue Project, and the University of Texas.



Al Etmanski is an author, advocate, and social entrepreneur embracing the importance of innovating together. President and co-founder of Planned Lifetime Advocacy Network (PLAN), he led the successful campaign to establish the world's first Registered Disability Savings Plan. He is a founding member of Social Innovation Generation (SiG) and holds a faculty position at John McKnight's Asset Based Community Development Institute.



Alan Broadbent is an influential social visionary and philanthropist. As a business leader his work in social policy, poverty reduction and collaborative leadership has had unprecedented outcomes. Alan is Chairman and CEO of the Avana Capital Corporation, Chairman of Maytree, the Caledon Institute of Social Policy, and the Tamarack Institute. Alan is an author and Member of the Order of Canada.



Tim Brodhead is an inspirational leader, innovator and a great champion for collaborative community change. Tim is a member of the Order of Canada and Past President of the J. W. McConnell Family Foundation and other Philanthropic Foundations. He is now a senior fellow at Social Innovation Generation (SiG). An engaging and motivational speaker, Tim brings inspired wisdom for these times.



Jenny Kain is a community innovator working to advance new ideas with the City of Edmonton. She currently works as the Director of Social Development and for many years worked with a division that supported community innovations by building effective partnerships with community agencies and collaboratives. She has been involved in the start up of a number of successful CED projects including Women Building Futures, the Nina Haggerty Centre for the Arts and the Edmonton Social Enterprise Fund.



Joe-Anne Priel is the City of Hamilton's General Manager of Community Services. Joe-Anne led a community visioning process that produced a Social Vision for the City of Hamilton. This vision is regarded as a key social policy paper in Canada and has been used to aid the City of Hamilton in reaching towards its goal of being a safe, healthy, vibrant and caring community. Joe-Anne also co-founded an innovative community collaboration-the Hamilton Roundtable for Poverty Reduction.

WHAT YOU WILL LEARN

This gathering will provide you with inspiration, information and tools to help you develop the leadership and innovation skills required to create change in your community.

- Generate a shared vision and action plan to connect, engage and mobilize citizens!
- Learn to design and facilitate collaborative interventions
- Understand how your city can effectively tackle major social issues
- Be inspired to build a vision for change
- Develop strategies for renewing your collaborative efforts
- Reflect on and cultivate your collaborative leadership skills
- Learn when and how to engage others within an organization, sector or community



This week is designed as an amazing learning experience but we have not forgotten that leadership is hard work. We have therefore also included many opportunities for renewal, inspiration and shared optimism about community work.

Throughout the week, take advantage of our **Urban Retreat modules** which include:

- Daily yoga, guided walks through cultural, historic and civic spaces
- Engaging conversations in an intimate café setting on Monday night
- A memorable community celebration on Thursday night
- Intentional peer learning opportunities through learning pods
- The hotel's amenities include a pool, whirlpool and fitness room, as well as on-site dining
- Opportunities to explore the city's culinary delights with restaurants featuring international cuisine

A Snapshot of the Learning Agenda

DAY 1 Build: A Learning Community ~ Collective Impact

- Convening the Learning Community
- Framing the issues facing our communities and our world
- Why Innovation matters today
- Hearing stories of successful Community Innovation
- Who are we? Why Collective Action?
- Now what? How do we enable the change we want to see?
- Conversation Café – Our many stories

DAY 2 Pioneering Leaders

- A new leadership is emerging
- Why old systems no longer serve us well
- Building powerful networks of change
- Collective action and change
- Diversity, assets and all that jazz

DAY 3 Mobilize: Collaborative Action

- Observing patterns of successful collaboration
- Building for resilience
- Media, marketing and social change
- Celebrating 10 years of innovation in building Vibrant Communities
- Visiting amazing community based innovations

DAY 4 Engage: Systems Change

- Healthy communities, complexity and collaborative leadership
- What is a community system?
- The engagement imperative
- Leadership and systems change – 9 ideas
- Celebrating our Learning Community

DAY 5 Renewal: Moving from Learning to Leadership

- Who are we now? Capturing patterns of change
- Peer learning and networks
- Success stories
- The learning journey explored
- Learning Community closes noon on Friday

COME AND JOIN US FOR THIS DYNAMIC LEADERSHIP EVENT!

Learn more about the operational implications of collaboration:

- Embrace the power of Community Innovation
- Develop a “theory of change” and a transformational action plan
- Employ effective techniques for community engagement
- Evaluate progress and community impact
- Discover effective governance models
- Build for friendraising, fundraising, sustainability and resilience
- Engage various sectors (business, government, voluntary and citizens)
- Explore a policy and systems change agenda

An Overview of Workshops*

Innovating Together

- Complexity and Social Change
- Community Innovation
- The Four Phases of Collaborative Community Change
- Collaborating for Neighbourhood Renewal
- Funding Collaboration
- Cities that Lead

Collaborative Leadership

- A Study in Collaborative Leadership
- Collaborative Governance
- Power, Leadership and Collective Influence
- The Art of Leadership
- Forming Partnerships with Business

Learning & Evaluation

- Developmental Evaluation
- Making Sense of Collaborative Outcomes
- Developing Evaluations That Are Used

Engagement, Policy & Systems Change

- Multi-sector Engagement
- Community Roles in Policy
- Engagement Strategies for Systems Change
- Social Media Engagement and Advocacy

For complete workshop descriptions visit:
www.tamarackcommunity.ca/cci.html

COST & LOGISTICS

The full cost of this dynamic leadership experience is \$1,695 for five days of onsite learning and materials, lunch and daily refreshments, a celebration dinner, all urban retreat opportunities, a commemorative vest and several books.

In our experience, learning opportunities are better translated into action when a committed group of learners attends together. Therefore, we are offering subsidies for colleagues from the same collaborative who enroll together. The reduced rate for two people attending together is \$1,595 each. Three or more colleagues can attend together for \$1,395 each. All participants of a group must register before the reduced rate can be confirmed.

A reduced room rate at the Delta Kitchener-Waterloo has been secured for participants of the Communities Collaborating Institute.



Tamarack has secured support from our sponsors to help us provide this training at a reduced cost. Tamarack is a charitable organization and, as such, does this work within our means. The development of the learning community represents our hope that the Institute will be a mutual experience shared by both the learner and the sponsors. The cost for participation is, therefore, also shared.

A limited number of full tuition subsidies are available for collaboratives registering three or more participants, to enable you to bring a low income volunteer. The collaborative is responsible for the cost of the volunteer's travel and accommodation as well as for providing the volunteer with a daily honourarium to support his or her full participation. To discuss your eligibility for this option, please email: cci@tamarackcommunity.ca

Registration

Register early to ensure your place as space is limited. The past four Institutes have been oversubscribed. We seek to develop a dynamic participant mix and mutual learning experience, so participants will be accepted on a first come first served basis according to sector. Priority will also be given to collaborations that send multiple participants.

Registration is available:

- Online: www.tamarackcommunity.ca/cci.html
- By Email: cci@tamarackcommunity.ca
- By Phone: 519-885-5155 ask for Leisa Nichol

Your registration is not considered complete until your payment has been received. Once complete, we will send you additional information about selecting workshop options and pre-event learning opportunities.

ONGOING & ONLINE LEARNING

www.tamarackcci.ca

We know that leaders who are trying to implement innovative comprehensive, placed-based, community initiatives are more successful when they are linked to a wider group of like-minded people who share a commitment to deepening their knowledge and expertise by learning together on an ongoing basis. These Learning Communities, offer participants confidence, courage, accelerated learning and the energy needed to stay in the challenges and struggles of pioneering something new or solving complex problems.

As a participant at this gathering, you can become a Tamarack alumni affiliate. As an affiliate, you can participate in a learning community that features:

- On-line learning designed just for CCI alumni that features resources, tools, blogs, and more
- Free tele-learning calls, podcasts and webinars
- Engage!, Tamarack's award-winning e-magazine
- Communities of Practice such as evaluation, living wage and more.
- Invitations to future Tamarack Learning Events

In exchange, you will be asked to share your own learning, insights and reflections with this learning community.



5 Father David Bauer Drive, Suite 106
Waterloo, ON N2L 6M2
Tel: 519-885-5155 Fax: 519-885-4454
Email: cci@tamarackcommunity.ca
Web: www.tamarackcommunity.ca

On October 1st 2012...

Join thought-leaders Meg Wheatley, Michael Jones, Jenny Kain, Joe-Anne Priel, Tim Brodhead, Alan Broadbent, Al Etmanski, along with Paul Born, Mark Cabaj, Liz Weaver and the Tamarack Team of coaches who will lead this learning community. Their work in community collaboration and renewal has been nationally and internationally recognized.

Tamarack Sponsors:

- Hamilton Community Foundation (The Young Fund)
- Human Resources and Skills Development Canada
- The J.W. McConnell Family Foundation
- Maytree
- The Ontario Trillium Foundation
- Vibrant Communities Canada

Don't miss your opportunity to engage with our distinguished speakers and our dynamic team.

REGISTER NOW AT: www.tamarackcommunity.ca/cci.html