


Strategic Dialogue: Agenda

May 10 -11, 2010, MaRS Discovery District, Toronto, ON

Host	The J. W. McConnell Family Foundation, in collaboration with Tamarack - An Institute for Community Engagement	
Where	MaRS Discovery District 101 College Street, Room CR-3 Toronto, ON Web: http://www.marsdd.com/contact.html	
When	Monday, May 10, 12:30pm - 8:00pm Tuesday, May 11, 9:00am - 4:00pm <i>Details for both days can be found below.</i>	
Context	<p>There is a strong case for comprehensive, place-based approaches to reducing poverty and other complex issues, such as homelessness and crime. Complex problems result from multiple root causes and require the orchestrated attention and collaboration of diverse stakeholders.</p> <p><i>The Changing Field in Canada</i></p> <p>There has been an increase in the number and variety of initiatives using comprehensive and collaborative approaches to reduce poverty. They include efforts undertaken by United Way of Canada-Centraide Canada, Community Foundations of Canada, the Canadian Community Economic Development Network, Vibrant Communities and the Governments of Newfoundland, New Brunswick, Nova Scotia, Quebec, Ontario and Manitoba.</p> <p>This Strategic Dialogue seeks to bring these diverse initiatives together to better understand the lessons from these approaches and their future potential.</p>	
Why	<p><i>Purpose of the Dialogue</i></p> <p>To provide the opportunity to draw on the expertise, experience and knowledge of a diverse group of leaders related to place-based, comprehensive collaborative approaches to poverty reduction by:</p> <ul style="list-style-type: none"> • Reviewing recent research, practice and results • Discussing implications for the future of place-based, comprehensive collaborative initiatives in Canada. 	

Questions to Consider:

1. What RESULTS have placed-based comprehensive, collaborative initiatives produced in tackling complex issues, such as poverty? What actions have been successful and in what ways?
2. What have we learned about the PRACTICE of placed-based, comprehensive collaborative approaches to complex issues and how can we apply them to future efforts? What are the CHALLENGES of working collaboratively and engaging different sectors?
3. What are the key LEVERAGE points to help ensure the application of these lessons? Where can we find support to continue to make this happen?
4. What are the IMPLICATIONS of working across sectors on issues such as poverty?
5. How do we continue to learn and EVALUATE this emerging practice?

Strategic Dialogue Program Monday, May 10, 2010	
12:30 - 1:00	Light Lunch
1:00 - 1:20	Welcome & Framing the Conversation Tim Brodhead, President & CEO, The J.W. McConnell Family Foundation
1:20 - 1:35	Who is in the Room and Why? Paul Born, President, Tamarack - An Institute for Community Engagement
1:35 - 1:45	The Agenda and Process Carolyn Milne, Facilitator
1:45 - 2:00	Poverty and Well Being: A Business Persons Perspective Mark Chamberlain, CEO, Trivaris and Chair, Hamilton Roundtable for Poverty Reduction
2:00 - 3:30	Challenge #1 – Broadening the Engagement Agenda: How do we make poverty reduction everyone’s priority? <u>Armchair Dialogue</u> Dialogue Host: <ul style="list-style-type: none"> • Paul Born, President, Tamarack – An Institute for Community Engagement Dialogue Participants: <ul style="list-style-type: none"> • Alan Broadbent, Chairman and CEO, Avana Capital Corporation • Mark Chamberlain, CEO, Trivaris; Chair, Hamilton Roundtable for Poverty Reduction • Gerry Pond, Chairman, Mariner Partners Inc.; Member, Business Community Anti-Poverty Initiative
3:30 - 3:45	Break
3:45 - 5:15	The Evidence Presentation: <ul style="list-style-type: none"> • The American Experience - Anne Kubisch, Director, Roundtable on Community Change, The Aspen Institute • The Canadian Experience - Dr. Bob Gardner, Director, Healthcare Reform and Policy, Wellesley Institute Q&A with Anne and Bob: <ul style="list-style-type: none"> • How will the Canadian and American experiences orient our future actions? Is this the right way to go?
5:15 - 5:30	Reflections: Dr. Frances Westley, JW McConnell Chair in Social Innovation, University of Waterloo
5:30 - 6:00	Break and walk over to the restaurant together
6:00 - 8:00	Dinner and Keynote ORO Restaurant, 45 Elm Street, Toronto, http://www.ororestaurant.com Code RED: The Media’s Role in Poverty Reduction, <ul style="list-style-type: none"> • Dana Robbins, Publisher, The Hamilton Spectator • http://www.thespec.com/sections/codered

Strategic Dialogue Program Tuesday, May 11, 2010	
8:30 - 9:00	Light Breakfast and Networking
9:00 - 9:30	Setting the Context – Carolyn Milne, Facilitator <ul style="list-style-type: none"> • Reconvening process, lessons learned, key themes, overview of day two • Aha moments/reflections from the group
9:30 - 10:30	Challenge #2: Government’s Role: Can government enable communities rather than ‘do’? <u>Armchair Dialogue</u> Dialogue Host: <ul style="list-style-type: none"> • Sherri Torjman, Vice President, Caledon Institute of Social Policy Dialogue Participants: <ul style="list-style-type: none"> • James Hughes, Deputy Minister, Social Development, Government of New Brunswick • Scott Cameron, Social Planning Manager, City of Red Deer
10:30 - 10:45	Break
10:45 - 12:30	Challenge #3: Impact: The impact of working collaboratively in communities to reduce poverty. How do we achieve even greater impact? Panel Host: <ul style="list-style-type: none"> • Carolyn Milne, Facilitator Panel Members: <ul style="list-style-type: none"> • Mark Cabaj, Executive Director, Vibrant Communities Canada • Al Hatton, President & CEO, United Way of Canada-Centraide Canada • Jane Humphries, Vice President, Community Foundations of Canada • Ratna Omidvar, President, Maytree, Steering Committee, Allies and Chair, Toronto Region Immigrant Employment Council
12:30 - 1:30	Lunch
1:30 - 3:30	Challenge #4: Momentum: What do we do next? How can we advance collaborative, community-based poverty reduction so that it becomes widespread? <ul style="list-style-type: none"> • How do we take this work forward? Who are allies? What are the leverage points? What action needs to be taken? Who in Canada will further this agenda? Who takes responsibility for continuing to build this approach? • What does this mean for poverty reduction in Canada? How do we advance this way of thinking and acting? What are the implications for policy field? What is the technical support required by communities?
3:30 - 4:00	Wrap up and Final Reflections – Carolyn Milne, Facilitator <ul style="list-style-type: none"> • Tim Brodhead, The J.W. McConnell Family Foundation • Paul Born, Tamarack – An Institute for Community Engagement • Final Thoughts – Carolyn Milne, Facilitator