

VIBRANT COMMUNITIES PHASE II EDMONTON STEERING COMMITTEE
ACTION PLAN FOR CREATING LOCAL CONDITIONS FOR SUCCESS

Using a whole systems approach and recognizing that each activity is inter-related and therefore cannot occur in isolation, the Edmonton plan for creating local conditions for success will be coordinated by the local Steering Committee. The Steering Committee is comprised of representatives from the municipal government, provincial government, funders, non profit sector, faith community, aboriginal community and local interested citizens. As a steering committee, we must keep in mind that the outcome we wish to achieve from this action plan and engagement process is a Community Based Strategic Plan.

Based on the themes and critical outcomes we have identified in Phase I, we believe there are 5 key areas where we must engage the community in order to develop a Strategic Plan. They include:

1. **Research and Analysis**
2. **Community Awareness and Education**
3. **Partnerships/Community Engagement**
4. **Leadership and Governance**
5. **Fund and Resource Development**

We will engage 5 multi sectoral sub committees to address each of these key areas. While the sub committees will contribute to the draft of the community plan, they are also tools of engagement. Each sub committee will be chaired by a key influencer who participated in the focus groups. At least one member of the Steering Committee will participate in each sub committee. This will help maintain consistency and direction. The sub committees will meet at least monthly and the Chair of each committee will report on the committee's progress to the Steering Committee on a monthly basis.

The Steering Committee must also provide direction and leadership in this planning stage and the group has 4 critical tasks to complete prior to the community engagement process. They are:

1. **Articulate a Compelling Vision**
2. **Create Terms of Reference and recruitment package for each of the Sub Committees**
3. **Recruit key influencers within each sector from the focus groups, teleforums and networks to act as Sub Committee Chairs**
4. **Create Sub Committees to address the 5 key areas and develop the Strategic Plan**

During the community engagement process, the Steering Committee will have 4 tasks to complete.

1. **Guide the Sub Committees through the development of a Strategic Plan**
2. **Define a Response to the Question of the Definition of Poverty based on information emerging from the sub committees**
3. **Decide on an Approach to Comprehensiveness of Action based on information emerging from the sub committees.**

4. Compile the Strategic Plan as per direction from the Sub Committees

A sixth sub committee will be established by the Steering Committee. This sub committee will organize an event: Shifting Gears: Revving Up for Action, that provides closure to Phase II, to acknowledge the contribution of all the participants since the beginning of the process in April 2002, and to create community interest and excitement for Phase III. This event will help the community understand the progress to date, how the strategic plan was developed and to participate in the public presentation of the strategic plan.

The event will be held in the fall (Mid September) in order to renew interest after the summer and create momentum for Phase III implementation.

Participants from Phase I focus groups, teleforums, Phase II sub committees and any others who have contributed to the Initiative will be publicly acknowledged.

