

**Quality of Life CHALLENGE
MILESTONES FOR ENGAGEMENT**

Progress relative to the milestones outlines in the Phase 2 proposal:

Spring 2001	Presentations by Community Council Board and Staff	13 Municipal mayors & councils in CRD, key boards and coalitions, Vancouver Island Health Authority, Coalition of Neighbourhood Houses	Completed - Eight Municipal Councils, United Way, Chamber of Commerce, others.
September 10/ Fall 2001	Founding Gathering Establish Leadership Community Celebrations 2001 Identify funding partners	Determine priority focus of Steering, Measures and Indicators, Communications, and Finance Working Groups	Completed Completed – 400 people attended Completed and ongoing.. See attached revenue report
Spring 2002 May 1 March 25 May 24 June 19 By June 30 By Sept	Establish key partnerships around the 3 priorities Logo, brochure, website Visioning session Target Setting Workshops Clarify Leadership Model Clarify principles Set Targets Private meetings with corporate leaders Clarify Indicators	Housing – Housing Affordability Partnership and the Capital Regional District Community Connections – Community Celebrations partners, United Way Employment – HRDC, CEDCO, Workforce 21 For all working groups and key partners Community Connections Housing Affordability Employment See Targets Discussion Paper Centra Gas, Thrifty Foods, Van City Savings Credit Union, TD, Canada Trust For each priority; qualitative and quantitative	Completed Completed Completed Completed Completed Completed Completed Completed fall 02 Completed 02 Completed Completed In progress
Fall 2002 Oct 17	Corporate Breakfast	Host – Coast Capital Savings Credit Union	Completed Feb 03
Oct 26	Public Media Launch of Quality of Life CHALLENGE Community Celebration		Completed Feb 03 Postponed to Oct 03

Milestones since December 2002:

Dec 2002	HRDC contract starts to complete a Poverty Matrix
January 2003	Corporate Breakfast; Coast Capital publicly commits multiyear funding
	Better Business Bureau hosts lunch for Quality of Life CHALLENGE
February	Business Plan – Working Paper draft completed
March	Eko Nomos (Mary Ferguson) introduces Evaluation and Learning Framework, changing the process and timelines for Business Plan completion
April	Quality of Life CHALLENGE Facilitator, Coordinator and Communications Assistant hired, Jane Worton becomes CHALLENGE Researcher
	United Way commits \$20,000 to the CHALLENGE for 2003
	Local radio station becomes Leadership Partner
	Sustainable Incomes Forum identifies strategies for solutions emerging from Poverty Matrix research
	Community Council Board and CHALLENGE Steering Working Group pass Resolution defining roles and accountabilities
May	Find, equip and establish new office
	HRDC becomes Leadership Partner to support Sustainable Incomes strategy; year one workplan developed
	Community Leadership Roundtable designed to better reflect the shared leadership model of the CHALLENGE
	Daily newspaper becomes Leadership Partner
	Confirm environmental, economic and social partners to publish Quality of Life measures and indicators in 2004
June	2300 copies of newsletter (The Indicator) mailed, and on the website.

