

***Policy Change from the Ground Up
Case Studies – Snapshots***

Waterloo Region: Guaranteed Income Supplement Campaign

Challenge: Eligible Seniors Not Receiving Benefit

Strategy: Awareness Campaign, Education for Social Service Staff

Impacts: Increased Benefit Uptake

Edmonton: Make Tax Time Pay

Challenge: Eligible Individuals Not Receiving Tax Credits, Benefits, and Subsidies

Strategy: Benefits Awareness Campaign, Training for Tax Preparation Workers

Impacts: Increased Economic Success for Families

Calgary: Assured Income for the Severely Handicapped Policy Initiative

Challenge: Inadequate Benefit Levels

Strategy: Organization of Agencies Around Common Concerns, Education of Policy Makers

Impacts: Increased Benefit Levels, Availability of Supplemental Benefits for Special Needs

Saint John: Neighbourhood Development Initiatives in Saint John

Challenge: High Poverty, High Crime, Little Economic Activity in Core Neighbourhoods

Strategy: Citizen Organization and Resident Involvement

Impacts: Increased Community Engagement, Development of Strategies for Revitalization

Surrey: Neighbourhood Revitalization in Bridgeview

Challenge: Distinctive Neighbourhood Lacks Supports to Fully Realize Potential

Strategy: Build Neighbourhood Assets and Strengthen Relations with System of Support

Impacts: Various Government Bodies Playing Supportive Role in Revitalization Process

Saint Michel: Commercial Centre for Neighbourhood Renewal

Challenge: Key Property to be Developed without Neighbourhood Involvement

Strategy: Secure Partnership with City of Montreal to Gain Seat at the Table

Impacts: Neighbourhood Now Has Hand in Shaping Commercial Development for Neighbourhood Benefits

Saint John: Housing Appointment in Saint John Creates New Opportunities

Challenge: Deteriorated Housing Stock

Strategy: Multisectoral Partnership on Housing Policy, Public-Private Partnerships for Housing Development

Impacts: Increased Government Support, Strengthened Partnerships for Housing

Niagara Region: CAW 199 and Community Partners Build Affordable Homes and Community Spirit

Challenge: Affordable Housing Shortage

Strategy: Multi-Sector Partnerships

Impacts: Increased Affordable Housing Supply

BC's Capital Region: Regional Housing Trust Fund

Challenge: High Levels of Core Housing Need, Lack of Affordable and Suitable Housing

Strategy: Communication of Research and Information

Impacts: Regional Housing Trust Fund Allows Sustainable Production of Housing Units

