

Coast Capital Hosts Corporate Breakfast

In February 2003, Coast Capital helped the CHALLENGE receive front-page headlines and TV coverage thanks to a productive event with local corporate and business leaders.

CEO Lloyd Craig, of Coast Capital Savings, Canada's second largest credit union, hosted a breakfast for corporate leaders on February 4. Over 70 people heard Paul Born speak about corporate social responsibility and then saw Coast Capital demonstrate its leadership by announcing a four year investment in the CHALLENGE of \$75,000 a year and then challenging others at the breakfast to engagement, partnership, leadership and investment.

The very next day, Victoria's Better Business Bureau hosted a lunch for 50 people to look at how businesses in the region can reduce poverty.



CEO Lloyd Craig addresses corporate leaders

Related Links:

- [Read Mr. Craig's speech from the Corporate Breakfast.](#)
- [Access Paul Born's presentation at the breakfast.](#)