

Financial Literacy

Making Cents in Edmonton

In 2005, Edmonton's consumer bankruptcy rate accounted for 40 percent of bankruptcies in Alberta.

Vibrant Communities Edmonton (VCE) recognized that an important part of its goal to help families achieve economic success is to help workers better understand the impact of financial decisions.



In January 2006, VCE began recruiting partners to provide financial literacy training. The *Making Cents* initiative encourages employers to provide financial literacy workshops in the workplace. VCE also marketed the financial literacy program to people who received assistance to apply for tax credits or subsidies through the *Make Tax Time Pay* campaign.

Over three years, VCE will help more than 300 people gain a better understanding of what influences their spending habits, while teaching new habits to help families and individuals establish savings and take control of their debts.

The ultimate hope is for families in Edmonton to achieve their financial goals, improve their financial situations and achieve Family Economic Success!



[View the Making Cents Brochure here!](#)

Related Links:

- [Vibrant Communities Edmonton's Make Tax Time Pay Initiative](#)
- [Vibrant Communities Edmonton](#)

