

From Surviving to Thriving

Families should be able to participate in every facet of modern life – sports and recreation, the arts, technology, education and citizenship. However, many families lack the financial and other resources necessary to do so. Vibrant Communities Edmonton's theory of change is built around three strategies, which together will help families increase their assets and take full part in society.

The first strategy is *family economic support* – helping low-income families to stabilize their incomes, increase their assets, and improve their abilities to save. The second is *workforce development*, increasing stability and opportunities for low-wage workers. The final strategy is *community investment*, strengthening the array of community services available to people who are earning low wages.

In concert, these three strategies will help families build economic success and enable them to fully engage in society – to move beyond merely surviving, to thriving.



[Vibrant Communities Edmonton: Building Family Economic Success](#)

Related Links:

- [Vibrant Communities Edmonton's Make Tax Time Pay Campaign](#)
- [Vibrant Communities Edmonton](#)

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