

Bio - John Weiser

John specializes in helping organizations use business strategies to achieve social goals. One of his great strengths as a consultant is his ability to place complex issues into clear conceptual frameworks. He is a skilled facilitator with experience in both traditional and participative organizational environments. His ability to move from grassroots organizations to corporate boardrooms complements his skills in shaping cross-sector partnerships to the benefit of all involved.



John has written several papers on the business case for corporate involvement. In 2000, John and Simon Zadek co-authored "Conversations with Disbelievers", which examines the quantitative evidence showing when and how Corporate Community Involvement creates bottom-line business benefits.

After two years with the Boston Consulting Group, John co-founded Brody · Weiser · Burns in 1984 to pursue his vision of business as a force for social change. Since then he has helped businesses, nonprofits, foundations and public sector agencies create, build consensus for, and implement a broad range of partnership strategies. John graduated magna cum laude in mathematics from Harvard University. He holds a Masters Degree in Public and Private Management from the Yale School of Organization and Management.