

## Integrating Strategies

Although Newfoundland's economy is booming, many in the province are being left behind.

To start to change that, Vibrant Communities St. John's (VCSJ) has identified five strategies to reduce poverty in St. John's lowest income neighbourhoods.



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The focus will be on integrating strategies – so a single mother might be part of the Citizens' Voice Network that helps guide poverty reduction efforts in the city while she benefits from child care, high school completion or education-to-work assistance.


Integrating initiatives has already paid dividends for Vibrant Communities' newest Trail Builder.



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Ashok Rodrigues

The pilot project, Makin' It Work, connected willing workers with well-paid permanent jobs by bringing employers, community agencies and people living on income support together.

Even VCSJ's proposed staffing plan connects initiatives – while a coordinator will work for the convening agency, the Community Services Council Newfoundland and Labrador, other employees will work directly with partner groups involved in the initiative.

 [Read about VCSJ's three year plan in Caledon's story, Vibrant Communities St. John's: Engaging Citizens and Changing Systems](#)

### Learn More:

- [Check out VCSJ's webpage](#)
- [Visit Newfoundland's Community Accounts website to learn more about St. John's or other Newfoundland communities](#)
- [Learn more about Community Services Council Newfoundland and Labrador](#)

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