

## **Uptake Is Improving for Free Education Money**

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Vibrant Communities initiatives across Canada are helping spread the word about the [Canada Learning Bond](#). Low income families can get free money to invest for the education of their children, but uptake of the program has been slow as families don't know about it or face barriers gathering the documents or starting the savings plans that are required to receive the grant.

The Maytree Foundation outlined some of the issues in their publication, [Policy in Focus](#) in 2010. [SmartSaver.org](#) is a program sponsored by the [Omega Foundation](#), focused on improving awareness and access to the bond in Toronto. Recently, 60,000 Toronto households received [vouchers](#) outlining exactly what amount they could claim from the program. Business leaders have also [supported the bond](#) because better education leads to more prosperity for all.

Vibrant Communities Saint John is holding a [bond blitz](#) to raise awareness, while [Opportunities Waterloo Region](#) will host an [event](#) this month to promote the opportunity to low income families.

